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Exit Strategies for Cybersecurity Patent Lawsuits

by [Elliot C. Cook](#)

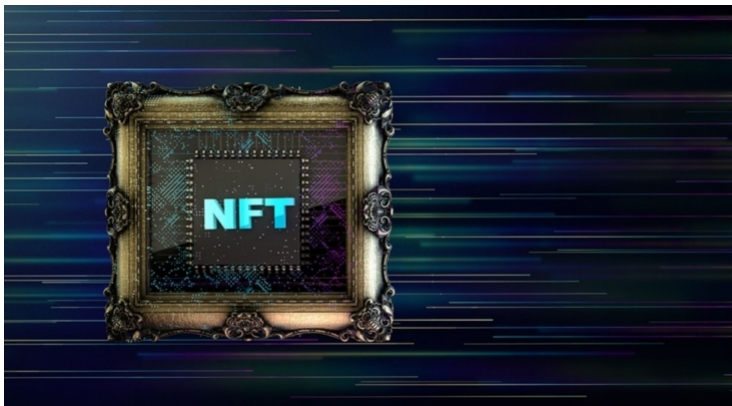
An exit for a cybersecurity startup is usually a good thing—a lucrative event. Exits in cybersecurity patent litigation are also good, but for the opposite reason—saving cost.

Patent suits are costly to defend. Beyond just legal fees, the burden on employees, the strains on customer relationships, and the reputational risks are all potentially significant.

Litigation in the United States is expensive because the legal system here is designed to resolve cases through jury trials after months or even years of discovery. Accordingly, for a cybersecurity company finding itself dragged into U.S. court, terminating the case before significant costs arise is always desirable. While there is no one-size-fits-all solution for every case, certain tactics optimize the chances of ending a patent case in its early stages.

Click [here](#) to learn more on exit strategies for cybersecurity patent lawsuits.

Brand New World

by [Anna B. Naydonov](#)

The Beatles once famously said “all you need is love.” My neighbor, an admitted blockchain enthusiast, disagrees; as he announced to us recently, all humanity needs is “love and blockchain.” Although the jury is most definitely out on the accuracy of this statement, it cannot be denied that blockchain—and non-fungible tokens (or NFTs) in particular—are here to stay.

Blockchain and non-fungible tokens are transforming the future of how we buy, sell, and advertise products.

Click [here](#) to read more about the implications that blockchain and NFTs will have on intellectual property and marketing law.

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EY Journey Conference
 - Oct. 24**
Best Practices in Intellectual Property Conference
 - Oct. 26**
Israel Machine Vision Conference
 - Oct. 24-28**
ALYN Hospital charity bike ride across the Negev
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